



UNITED WAY
SUMMIT & MEDINA

2025

EVENT SPONSORSHIP

GUIDE

Thanks to the many sponsors who helped us bring together thousands of people from across our community in 2024, United Way of Summit & Medina events raised more than \$100,000 in support of our work in Summit and Medina counties. We are grateful to the many individuals and organizations that answer the call to *Volunteer, Advocate, Give and Lead*.

In 2025, I hope you will consider sponsoring an event, and through your support, help to create a stronger, more resilient community where every individual has access to the resources and support needed to thrive.

Each event listed in this directory represents a unique opportunity for your organization to make a meaningful impact while gaining exceptional exposure. From our annual Report to the Community to our Bold Glow golf outing, our events unite passionate individuals, respected business leaders, and influential community members across Summit and Medina counties. By sponsoring a United Way event, you're elevating your company's visibility and extending your reach among key decision-makers, stakeholders, and future customers.

Sponsoring one or more of these opportunities allows you to not only directly support our work but also to align your brand with a highly respected cause that resonates with your audience. Your involvement not only highlights your organization's commitment to corporate social responsibility but also strengthens your role as an active community partner, fostering goodwill and deepening relationships with clients, partners, and employees alike.

Most importantly, your support fuels vital initiatives that help families gain financial independence, empower students to succeed, and ensure essential health services are within reach. Help us tackle complex issues such as poverty, education, financial stability, and health that affect so many in our community. Together, we can address our community's most pressing challenges and make a tangible, lasting difference.

Sincerely,



Jim Mullen
President & CEO
United Way of Summit & Medina



CENTER FOR IMMERSIVE LEADERSHIP BREAKFAST

SPONSORSHIP OPPORTUNITIES



ABOUT

It’s breakfast with a purpose. Formerly Heart to Heart Leadership’s annual breakfast, this event will give you a first look at our newest initiative, the Center for Immersive Leadership. Enjoy an energizing morning of coffee, conversation and powerful stories of leadership that drives real change in our community. Learn what’s coming next as we work to develop transformational leaders for our community.

ESTIMATED ATTENDANCE: 500

	PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
3 HOUR ENNEAGRAM WORKSHOP FOR UP TO 20 PEOPLE	<div></div>			
COMPANY LOGO AND NAME ON ADVERTISING	<div></div>			
COMPANY LOGO ON EVENT INVITATION EMAILS	<div></div>			
LUNCH & LEARN SESSION FOR UP TO 20 PEOPLE	<div></div>	<div></div>		
RECOGNITION IN PRESS RELEASE AND NEWSLETTER	<div></div>	<div></div>		
COMPANY LOGO IN EVENT PROGRAM	<div></div>	<div></div>		
COMPANY LOGO AT EVENT REGISTRATION TABLE	<div></div>	<div></div>		
VIP SEATING	<div></div>	<div></div>	<div></div>	
COMPANY LOGO ON EVENT SPONSOR SLIDESHOW	<div></div>	<div></div>	<div></div>	
RECOGNIZED DURING PROGRAM	<div></div>	<div></div>	<div></div>	
AD SPACE IN EVENT PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	
COMPANY NAME ON TABLE SIGN	<div></div>	<div></div>	<div></div>	<div></div>
MENTION OF SPONSORSHIP ON SOCIAL MEDIA	<div></div>	<div></div>	<div></div>	<div></div>
COMPANY LOGO ON EVENT WEBSITE	<div></div>	<div></div>	<div></div>	<div></div>
COMPANY NAME IN EVENT PROGRAM	<div></div>	<div></div>	<div></div>	<div></div>
COMPANY NAME ON EVENT SPONSOR SLIDESHOW	<div></div>	<div></div>	<div></div>	<div></div>
TOTAL TICKETS	10	8	6	4

TASTE OF MEDINA



MAY 8, 2025 | BLAIR CENTER AT WESTFIELD COUNTRY CLUB

ABOUT

At Taste of Medina, you’re the judge. We bring together local restaurants for a flavor-packed showdown. Cast your vote for the best and enjoy an evening of food, drinks and live music. Dig in and support United Way’s work in Medina County – promoting financial empowerment and connecting residents to basic needs.

ESTIMATED ATTENDANCE: 400

SPONSORSHIP OPPORTUNITIES

	PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
COMPANY NAME ON WINNING PLAQUE	●			
COMPANY LOGO AND NAME ON ADVERTISING	●			
COMPANY LOGO ON EVENT INVITATION EMAILS	●			
SPEAKING OPPORTUNITY	●			
RECOGNITION IN PRESS RELEASE AND NEWSLETTER	●			
COMPANY LOGO IN EVENT PROGRAM	●	●		
COMPANY LOGO AT EVENT REGISTRATION TABLE	●	●		
VIP SEATING	●	●		
RECOGNIZED DURING PROGRAM	●	●	●	
AD SPACE IN EVENT PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	
COMPANY NAME ON TABLE SIGNS	●	●	●	
MENTION OF SPONSORSHIP ON SOCIAL MEDIA	●	●	●	●
COMPANY LOGO ON EVENT WEBSITE	●	●	●	●
COMPANY NAME IN EVENT PROGRAM	●	●	●	●
COMPANY NAME ON EVENT SPONSOR SLIDESHOW	●	●	●	●
TOTAL TICKETS	10	8	6	4

BOLD GLOW



MAY 30, 2025 | J.E. GOOD PARK GOLF COURSE

ABOUT

Time to get glowing! Bold Glow is a party from sundown to the wee hours of the night, with some of our community’s brightest minds and shining leaders in attendance. Meet our special guest, Akron native pro golfer Harold Varner III. Enjoy food, drinks, a one-of-a-kind golf experience and more. Bold Glow supports United Way’s Bold Goal 2 – to boost high school graduation rates, college and career readiness and youth opportunity in our community.

ESTIMATED ATTENDANCE: 400

SPONSORSHIP OPPORTUNITIES

	PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
COMPANY NAME ON WINNING TROPHIES	●			
COMPANY LOGO AND NAME ON ADVERTISING	●			
COMPANY LOGO ON EVENT INVITATION EMAILS	●			
1 PERSON GOLFS WITH HAROLD VARNER III	●			
SPEAKING OPPORTUNITY AT EVENT	●			
1 BRANDED GIVE AWAY ITEM	●	●		
RECOGNITION IN PRESS RELEASE AND NEWSLETTER	●	●		
COMPANY LOGO AT EVENT REGISTRATION TABLE	●	●		
COMPANY LOGO ON SCORESHEET	●	●	●	
RECOGNIZED DURING PROGRAM ANNOUNCEMENTS	●	●	●	
COMPANY NAME ON EVENT BANNER	●	●	●	
MENTION OF SPONSORSHIP ON SOCIAL MEDIA	●	●	●	●
HOLE SIGNAGE	●	●	●	●
COMPANY LOGO ON EVENT WEBSITE	●	●	●	●
TOTAL FOURSOMES	1	1	1	1
TOTAL TICKETS	10	8	6	4

REPORT TO THE COMMUNITY



AUGUST 6, 2025 | JOHN. S. KNIGHT CENTER

ABOUT

Come see how your support is helping transform our community to make it easier for people to get help and build fulfilling, healthy lives. Join us to hear stories from people touched by our work, learn about our impact and share in our vision for the future. Together, we’re making real change happen.

ESTIMATED ATTENDANCE: 1,000

SPONSORSHIP OPPORTUNITIES

	TABLE \$1,000
TABLE FOR 10	
SPONSOR SIGNAGE AT EVENT	
RECOGNITION IN PROGRAM	

ANNUAL FUNDRAISER



FALL 2025

ABOUT

Be one of the first - join us for our inaugural Annual Fundraiser! Enjoy special experiences, get a taste of some of the best local food and drink, and celebrate with our community’s most influential leaders and visionaries. And best of all – it’s all in support of a good cause! Help us grow our Family Resource Centers, which bring supportive services into schools, connecting local residents to the resources they need.

ESTIMATED ATTENDANCE: 400

SPONSORSHIP OPPORTUNITIES

	PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
COMPANY LOGO AND NAME ON ADVERTISING	●			
COMPANY LOGO ON EVENT INVITATION EMAILS	●			
SPEAKING OPPORTUNITY	●			
COMPANY LOGO IN EVENT PROGRAM	●	●		
RECOGNITION IN PRESS RELEASE AND NEWSLETTER	●	●		
COMPANY LOGO AT EVENT REGISTRATION TABLE	●	●		
VIP SEATING AT EVENT	●	●	●	
RECOGNIZED DURING PROGRAM	●	●	●	
AD SPACE IN EVENT PROGRAM	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE
COMPANY NAME ON TABLE SIGNS	●	●	●	●
MENTION OF SPONSORSHIP ON SOCIAL MEDIA	●	●	●	●
COMPANY LOGO ON EVENT WEBSITE	●	●	●	●
1 HOUR VIP RECEPTION PRIOR TO EVENT	●	●	●	●
COMPANY NAME IN EVENT PROGRAM	●	●	●	●
COMPANY NAME ON EVENT SPONSOR SLIDESHOW	●	●	●	●
TOTAL TICKETS	12	10	8	6

SPONSORSHIP COMMITMENT FORM

TASTE OF
MEDINA COUNTY

Amount: \$ _____

BOLD GLOW
GOLF OUTING

Amount: \$ _____

CENTER FOR
IMMERSIVE
LEADERSHIP
BREAKFAST

Amount: \$ _____

REPORT TO THE
COMMUNITY

Amount: \$ _____

ANNUAL
FUNDRAISER

Amount: \$ _____

OTHER

Amount: \$ _____

Want to commit to more than one? Please email completed form along with your logo to
Darion Karam at engagement@uwsummitmedina.org
Questions? Call Darion at 216-246-1300

NAME OR COMPANY/ORGANIZATION _____

ADDRESS _____

CONTACT NAME _____ PHONE _____ EMAIL _____

☐ Check made payable to United Way of Summit & Medina enclosed in the amount of \$ _____

☐ Send me an invoice from United Way of Summit & Medina in the amount of \$ _____

CLICK HERE TO SECURE YOUR SPONSORSHIP ONLINE.



INVEST WHERE IT MATTERS INVEST IN PEOPLE

United Way of Summit & Medina envisions a community where leaders and organizations come together to solve problems, where help is always within easy reach, and where the opportunity to build a better life is available to everyone.

United Way's ecosystem of connected programs – from Family Resource Centers throughout the community to free one-on-one financial coaching – address each client's individual needs, helping them overcome hardship and achieve their goals.

Changing lives. That's what it comes down to. We measure our success not by how many people we serve, but by how many we empower.

\$46.2M OVERALL COMMUNITY IMPACT



GIVE NOW

UNITED WAY KEY PHILANTHROPIC PARTNERS



SUMMIT COUNTY OFFICE | MANDEL COMMUNITY CENTER AT THE SOJOURNER TRUTH BUILDING | 37 NORTH HIGH STREET, AKRON, OHIO 44308

MEDINA COUNTY OFFICE | 23 PUBLIC SQUARE, SUITE L-1, MEDINA, OHIO 44256

UWSUMMITMEDINA.ORG | 330.762.7601

FIND US ON SOCIAL @UWSUMMITMEDINA